

# LO: To analyse newspaper articles

- Watch video clip
- <https://www.literacyshed.com/greatestkevin.html>

# Asparagus price is set to double

## Layout of a newspaper

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phone bids from across the globe, including the USA, were also expected.

Held at the historic Fleece Inn, Bretforton, the auction always attracts interest from far and wide and the cancellation of the recent Asparagus Festival Day due to bad weather and lack of asparagus has only increased the anticipation about the popular event.

Many of the celebrations that were cancelled on festival day will now take place on Sunday alongside the auction, including the crowning of the Asparagus King, cookery demonstrations and an appearance from fortune-telling asparamancer Jemima Packington.

Organiser Angela Tidmarsh said: "After the can-

cellation we did get worldwide interest in Vale asparagus. We are hoping this will lead to worldwide interest in the auction as well.

"We would hope to get bids from abroad and we have feelers out at the moment because we would love a big restaurant to bid on the round of 100 asparagus.

"The interest in it is extraordinary and we are the only place in the country which does an asparagus festival like this."

The auction will be starting at noon at the National Trust's Fleece Inn on Sunday. For more information on the event, visit [britishasparagusfestival.org](http://britishasparagusfestival.org).

### **GOT A STORY?**

Contact our news editor Steve Mather on 01905 742385

Who has  
Contacts  
written the  
headline (the  
journalist)

THE price of asparagus is expected to go through the roof when it goes under the hammer at a world famous auction in Bretforton on Sunday.

A major shortage of the Vale vegetable due to terrible growing conditions earlier in the season means that prices are expected to more than double the normal amount for a round of gras, with some expected to go for more than £50, which would be a new record.

Auctioneer Colin Jelfs said: "In a normal year, we expect to sell 30 rounds of asparagus at about £6 to £25 each. This year asparagus is difficult to get hold of so we're anticipating sales to reach record levels of potentially £50 a round."

Mr Jelfs added that he anticipated a bigger influx of buyers this year and that

## Headlines

- Short and to the point
- Catchy
- About the article (title)
- Can be an alliteration
- Interests the reader
- Can have a play on words

**Asparagus  
price is set  
to double**

headline



# Introduction/Opening

- First paragraph
- Will often answer all the 5Ws and H
  - **What** has happened?
  - **When** it happened?
  - **Where** it happened?
  - **Who** was involved?
  - **Why** it has happened?
  - **How** did it happen?

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# Main body

- Will be the main part of the article.
- Will often be more than one paragraph.

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- Explains and adds more detail about 5ws and H.
- Can include quotations, photos and captions.

# Summary/Conclusion

- Will usually summarise/conclude what the article was about.
- Will often tell us what is happening now, so will change from past tense to present tense.
- May add some extra information or points of contact

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# Photos

- The photo shows us a snapshot of what happened, where it happened or who it happened to. It should make the reader “feel something” so that they want to read the article. If possible it should show action.



# Caption

- A caption goes underneath a photo to identify something or someone and to give us more information.



It is a label for the  
photograph!

# How do we use speech marks?

- Speech should start with a capital letter.

“**H**ello,” said the man.

# How do we use speech marks?

- New speaker – New line.
- Comma before speech (if in middle of sentence)

Mum said quietly,  
“Please sit down.”

## Questions

- What is the purpose of a newspaper?
- How is it set out?
  - What comes first/last?
- What is a headline?
  - What does it use?
  - Think of an example,
- What are the 5 w's and 1 H?
  - Where will you find them in the Newspaper?
- What is a caption?

# Create own newspaper report for

Kevin

